

Speaker Sheet

Dr Mike Ashby

Considered one of New Zealand's top speakers and advisers to business owners and author of *Breakpoints*, Dr Mike Ashby stands out because of his credibility, authenticity and intellect.



Dr Mike Ashby's views are shaped by working directly with progressive New Zealand business owners, helping them see the challenges for what they really are and, even more important, opening their eyes to the opportunities. He draws on a vast range of practical experiences as well as research into the latest best practices from the world of business and personal development.

He is an experienced, entertaining and stimulating speaker. Mike's practical and positive approach helps attendees get motivated and focused. His "bright light, clear mirror, and a kick in the pants" approach is exactly what Kiwi business owners want to hear, especially at a time when every business is facing unprecedented threats and opportunities arising from the digital revolution. Mike's seminars help business owners think about how to face these challenges and grasp the opportunities.

BIOGRAPHY

Dr Mike Ashby is the Founder and Director of The Breakthrough Company and author of the book, *Breakpoints: How to Shift Your Business to the Next Level*. For more than 12 years, Dr Mike Ashby has been helping hundreds of business owners grow their business and improve their lifestyle. Prior to owning his own business, Dr Mike was COO at Southern Cross Healthcare where he was responsible for turning around a \$42M loss into a \$30M profit in two years. Before that he was a partner at Ernst & Young Consulting in Wellington, leading the national Strategy and Transformation team.

TOPIC GUIDE

Mike has spoken at over 300 seminars for business owners and people in business, covering topics such as:

- 2020 Ready: Is your business ready for a different world?
- Breakpoints: 4 key strategies for shifting to the next level
- How to create urgency and intensity in your business
- Finding and keeping the best people in your industry

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Expertise and experience

- Business Growth, Business Management, Change Management
- Business Advisory, Business Coaching and Corporate Governance
- Personal development
- Motivation

Mike can personalise the topic and content to suit the requirements of your event. Mike is also an experienced workshop facilitator and can provide a more in-depth workshop format to add benefit to you and your attendees.

TESTIMONIALS

“Brilliant, engaging, motivating. Totally enjoyed the session” - Darius Mistry, Imagetext

“Mike’s experience, confidence and sense of humour make him one of the more credible and impressive speakers I have heard. The session added real value to our customers.” – David Brook, Area Manager, ASB

“Practical advice from a credible speaker with a great sense of humour. He really knows his stuff” - Roger Hatrick-Smith, VCFO

“Mike’s style of presentation is topical, engaging and affirming. Our clients scored him highly in their evaluations. We look forward to using Mike’s services again” - Craig Weston, Inspired Business Solutions

“Invigorating, refreshing, challenging. Brilliantly facilitated” - Craig Fisher, Director, Hayes Knight

“Mike’s ability to tailor his presentation to his audience, making them feel at ease and comfortable in his presence, is a testament to his expertise, experience and knowledge of the issues owners and managers face in business today” - Cheryl Brown, Tauranga Chamber of Commerce

“I got more out of your presentation than anything else I’ve attended in years. Definitely able to implement several things immediately” - Greg C

“Mike was engaging and interesting – never dull. He was able to read the group and deliver the content, ensuring it was clear.” – Chris Agius, Soar Print

“Post-meeting feedback is generally favourable, but yours was outstanding. In fact I’m yet to talk to anyone who didn’t think your address was absolutely fantastic” - Ashley Church, Event organizer

BOOKINGS

Please call 09 529 2885 or email milena@thebreakthrough.co to discuss having Dr Mike speak at your next event.